Corona Industrial Park, LLC
Quitclaim of Easement

Item 4.D.
February 20, 2018
Quitclaim of Easement

Recommendation to SAWPA Commission

- Authorize the General Manager to Quitclaim an existing easement to Corona Industrial Park, LLC.
SAWPA obtained the easement from Integrated Protein Technology in January of 1989.

This is the previous Golden Cheese Company, then Dairy Farmers of America and Corona Energy Partners.

The facility was sold and the connection to the Brine Line is no longer needed.
Quitclaim of Easement

Recommendation to SAWPA Commission

- Authorize the General Manager to Quitclaim an existing easement to Corona Industrial Park, LLC.
Questions?
Proposition 84 Projects

Prop 84 Round 2 Implementation Grant Agreement Amendment

February 20, 2018
## Proposition 84 Project Status

<table>
<thead>
<tr>
<th>Round</th>
<th>No. of Proponents</th>
<th>Projects Complete</th>
<th>Grant Amount</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round 1</td>
<td>13</td>
<td>8</td>
<td>$12M</td>
<td>$260M</td>
</tr>
<tr>
<td>Round 2</td>
<td>18</td>
<td>0</td>
<td>$14.5M</td>
<td>$150M</td>
</tr>
<tr>
<td>Drought Round</td>
<td>9</td>
<td>0</td>
<td>$12M</td>
<td>$23M</td>
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<tr>
<td>2015 Round</td>
<td>7</td>
<td>0</td>
<td>$61M</td>
<td>$237M</td>
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</table>
## Prop 84 Round 2 Project Amendment

<table>
<thead>
<tr>
<th>Project</th>
<th>Proponent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perris Desalination Program</td>
<td>EMWD</td>
</tr>
<tr>
<td>Forest First</td>
<td>U.S. Forest Service</td>
</tr>
<tr>
<td>Prado Basin Sediment</td>
<td>OCWD</td>
</tr>
<tr>
<td>Management Demonstration Project</td>
<td></td>
</tr>
<tr>
<td>Corona Home Gardens</td>
<td>City of Corona</td>
</tr>
<tr>
<td>Multi-Jurisdiction Water Transmission Line</td>
<td></td>
</tr>
<tr>
<td>Customer Handbook</td>
<td>WMWD</td>
</tr>
<tr>
<td>to Using Water Efficiently in the Landscape</td>
<td></td>
</tr>
<tr>
<td>Lower Day Basin</td>
<td>IEUA</td>
</tr>
<tr>
<td>Soboba Band of Luiseno Indians Wastewater Project</td>
<td>Soboba</td>
</tr>
<tr>
<td>Recycled Water Project Phase 1</td>
<td>City of Riverside</td>
</tr>
<tr>
<td>Wilson III Basins Project</td>
<td>City of Yucaipa</td>
</tr>
<tr>
<td>Grant Administration</td>
<td>SAWPA</td>
</tr>
</tbody>
</table>
## Proposed Changes

<table>
<thead>
<tr>
<th>Project</th>
<th>Agency</th>
<th>Scope</th>
<th>Budget</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perris Desalination Program</td>
<td>EMWD</td>
<td>Minor Change to include USACOE to expand their scope to include drilling Well 94.</td>
<td>No Change in budget amount. Grant funds fall under the Construction/Implementation Category</td>
<td>Extend to June 2020.</td>
</tr>
<tr>
<td>Forest First</td>
<td>U.S. Forest Service</td>
<td>Expand Treatment Area to include Santa Ana Units 1 and 2.</td>
<td>No Change.</td>
<td>No Change.</td>
</tr>
</tbody>
</table>
Proposed Changes (cont.)

<table>
<thead>
<tr>
<th>Project</th>
<th>Agency</th>
<th>Scope</th>
<th>Budget</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prado Basin Sediment Management Demonstration Project</td>
<td>OCWD</td>
<td>Reduce scale of demonstration project from 300 AF to 74 AF.</td>
<td>Reduce project costs from $7.9 M to $3.9 M. No change in grant amount.</td>
<td>Extend to February 2020.</td>
</tr>
</tbody>
</table>

- Substantial cost increase to project was realized after completion of Engineering report and EIR
- Reduce scale of project due to substantial cost increase
- Objectives
  - Assess the technical, environmental, and economic issues associated with sediment management in the Watershed.
  - Provide information to implement a long-term sediment management solution.
  - Options to redistribute the sediment below Prado Basin will be studied
<table>
<thead>
<tr>
<th>Project</th>
<th>Agency</th>
<th>Scope</th>
<th>Budget</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corona-Home Gardens Multi-Jurisdictional Water Transmission Line</td>
<td>Corona</td>
<td>Minor change to include redesign of the transmission pipeline from 24” to 16” and 20” at certain locations</td>
<td>No Change.</td>
<td>No Change.</td>
</tr>
</tbody>
</table>
## Proposed Changes (cont.)

<table>
<thead>
<tr>
<th>Project</th>
<th>Agency</th>
<th>Scope</th>
<th>Budget</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower Day Basin</td>
<td>IEUA</td>
<td>No Change.</td>
<td>No Change in Grant Amount. Total project costs have increased to incorporate in the design a major storm event.</td>
<td>No Change.</td>
</tr>
<tr>
<td>Soboba Band of Luiseno Indians Wastewater Project</td>
<td>Soboba</td>
<td>No Change.</td>
<td>Expenses eligible for reimbursement are less than the grant amount allocated to the project. Shift approximately $2,000 in grant funds to grant administration.</td>
<td>No Change.</td>
</tr>
</tbody>
</table>
## Proposed Changes (cont.)

<table>
<thead>
<tr>
<th>Project</th>
<th>Agency</th>
<th>Scope</th>
<th>Budget</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recycled Water Project Phase 1</td>
<td>City of Riverside</td>
<td>No Change.</td>
<td>Shifting of local match costs between various budget categories to reflect a more accurate cost breakdown.</td>
<td>No Change.</td>
</tr>
<tr>
<td>Wilson III Basins Project and Wilson Basins/Spreading Grounds</td>
<td>City of Yucaipa</td>
<td>No Change.</td>
<td>No Change to Grant Amount. Shifting of some grant funds to design costs.</td>
<td>No Change.</td>
</tr>
<tr>
<td>Grant Administration</td>
<td>SAWPA</td>
<td>No Change.</td>
<td>Shift in $2,000 in Grant Funds from Soboba to Grant Administration</td>
<td>Extend to December 2020.</td>
</tr>
</tbody>
</table>
Recommendation

- Direct staff to execute an amendment to the Grant Agreement between SAWPA and the Department of Water Resources
Disadvantaged Community Involvement (DCI) Policy Principles

Mark R. Norton PE, LEED AP
Santa Ana Watershed Project Authority

February 20, 2018
Proposition 1 IRWM Grant Program

- 10% of the Funding defined for Santa Ana River Watershed is contracted for Disadvantaged Community Involvement (DCI) Program - $6.3 million over three years
- DCI ensures that members of disadvantaged communities, economically distressed areas, and underrepresented communities are able to participate in IRWM Planning
- DCI grant program will develop support for future implementation addressing water needs.
Goal:
Engage with members of disadvantaged communities and associated supporting organizations to diminish environmental injustices and their impacts on the watershed.

Objectives:
• Adopt best-practices for environmental justice action throughout water management
• Analyze and confront unequal community vulnerabilities to climate impacts
• Ensure community voices help identify strengths and needs
• Strive to include community cultural values in watershed management decision-making
• Support broad-based collaborative alleviating homelessness and its impacts on the watershed
Next Steps in DCI Program

**Project Element 1: Strengths & Needs Assessment**
- (cont.) Community interviews & research
- Strengths & Needs Report issued Fall 2018
- Community Listening Workshops

**Project Element 2: Education / Engagement**
- Engagement best practices publications
- Support for OWOW Conference in 2019
- Education / training events

**Project Element 3: Project Development**
- Technical Assistance for Community Needs
- (cont.) CivicSpark Water Fellows
- (cont.) Community Water Internship Program
DCI Program Technical Advisory Committee

- TAC reflects expertise in community water-related challenges and opportunities
- TAC meets every-other-month to discuss progress of program
- Program Element 3 – Project Development

  1. Identify Technical Assistance Need
     - Items from within Project Elements 1 or 2
  2. TAC Prioritizes
     - Forwards recommendation to Steering Committee
  3. Steering Committee Action
     - Forwards recommendation to SAWPA Commission
  4. SAWPA Commission Action
     - SAWPA staff interact with DWR
     - Resources flow to TAC activity
Policy Principles regarding Technical Assistance of DCI Program

- SAWPA Member Agency’s GMs Committee have suggested that policy principles be developed on the use of DCI Technical Assistance Support
- New version reflects revisions and input by several SAWPA staff and their full support
- Redline older version included showing changes
- Does not reflect a roadblock to future MOU with City or others
Recommendation

- Receive input and feedback about updated policy principles for Technical Assistance Support component of Disadvantaged Communities Involvement Program
Approval of Basin Monitoring Program
Task Force Consultant
Change Order No. 1

Presented by Mark Norton P.E.,
Water Resources & Planning Manager

SAWPA Commission
January 17, 2017
Critical Success Factors

• SAWPA has a strong reputation as a watershed-wide, knowledgeable, neutral and trusted facilitator, leader, and administrator of contracted activities.
• Goals, scope, costs, resources, timelines, and the contract term are approved by the Commission before executing an agreement to participate in a roundtable group.
• Report and use results of roundtable’s work, leverage information and involvement for the benefit of SAWPA, its members, and other stakeholders.
Basin Monitoring Program Task Force
SAWPA authorized agreement in 2004

**Benefits**

- Regional task force support in reducing regulatory compliance for 20 agencies by $10-$100 million in avoided WWTP desalting
- Regional Board views Task Force as a clearinghouse for all TDS and nitrate related issues in watershed which resolve conflicts and allow for efficiencies

**Description**

- Conducts analysis of TDS and nitrate in watershed groundwater every three years to identify trends
- Annual Santa Ana River (SAR) water quality report
- SAR Wasteload Allocation to confirm compliance of river discharges with ground water quality objectives
## Basin Monitoring Program Task Force

<table>
<thead>
<tr>
<th>Eastern Municipal Water District</th>
<th>Chino Basin Watermaster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inland Empire Utilities Agency</td>
<td>Yucaipa Valley Water District</td>
</tr>
<tr>
<td>Orange County Water District</td>
<td>City of Beaumont</td>
</tr>
<tr>
<td>City of Riverside</td>
<td>City of Corona</td>
</tr>
<tr>
<td>Lee Lake Water District</td>
<td>City of Redlands</td>
</tr>
<tr>
<td>Elsinore Valley Municipal Water District</td>
<td>City of Rialto</td>
</tr>
<tr>
<td>Irvine Ranch Water District</td>
<td>Jurupa Community Services District</td>
</tr>
<tr>
<td>Colton/San Bernardino Regional Tertiary Treatment and Wastewater Reclamation</td>
<td>Western Riverside Co Regional Wastewater Authority</td>
</tr>
<tr>
<td>*San Bernardino Valley Municipal Water District</td>
<td>*City of Banning</td>
</tr>
<tr>
<td>*San Gorgonio Pass Water Agency</td>
<td>*Beaumont Cherry Valley Water District</td>
</tr>
</tbody>
</table>

- Four new agencies added in 2015
- Santa Ana Regional Board also a non-funding task force agency
Current work - Deliverables

- 2016-17 Triennial ambient groundwater quality update is completed and submitted – To be accepted by Regional Board resolution in Mar. 2018
- Developing update to SAR Wasteload Allocation Model – Aug. 2018
- Basin Plan Amendment for new SAR Wasteload Allocation – early 2019
- Drought Policy development with So Cal Salinity Coalition – Permit revisions discussion among Task Force to start Mar. 2017
Original Contract with Geoscience was approved by SAWPA Commission on Jan. 17, 2017 for $249,800.

Additional work was requested by Task Force to support more thorough documentation of new model and future Regional Board peer review.

Task Force unanimously supported recommending approval of change order to Geoscience.

Funding for change order will come entirely from Task Force contingency.
Recommendation

That the Commission approve:

- Change Order No. 1 to Task Order GEOS374-01 with Geoscience for the amount not to exceed $23,966 to prepare the Santa Ana River Waste Load Allocation Model
Social Media Services
Your So Cal Tap Water
Emerging Constituents Task Force

Mid-Year Activity
July - December 2017
Emerging Constituent Program Task Force

21 signatories (including all SAWPA member agencies) to Task Force Agreement, but over 250 on email contact list:

- Water Wholesalers
- Water Retailers
- Wastewater Treatment Operators
- Regional Board Staff
- CDPH Staff
- USGS Staff
- Analytical Lab Staff
- NWRI Staff
- Environmental NGOs
<table>
<thead>
<tr>
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</tr>
<tr>
<td>Colton/San Bernardino Regional Tertiary Treatment and Wastewater Reclamation</td>
<td></td>
</tr>
</tbody>
</table>
Emerging Constituent Task Force

Public Outreach Benefits

• Build awareness about water related issues
• Share information on safety of local water supply
• Correct misinformed media
• Provide credible resources to share with customers
YourSoCalTapWater.org

Your So Cal Tap Water
A Santa Ana Watershed Project Authority Blog
YourSoCalTapWater.org

<table>
<thead>
<tr>
<th>Year</th>
<th>Views</th>
<th>Visitors</th>
<th>Likes</th>
<th>Comments</th>
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<tr>
<td>2018</td>
<td>30,000</td>
<td>15,576</td>
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<td>2</td>
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</table>

DC COMMUNICATIONS
PUBLIC RELATIONS
Is Tap Water Safe?

YourSoCalTapWater.org

- 18,670 views
To the right of the hill is where the additional water storage was identified. "There wasn’t enough water for the hospital and the surrounding area," stated Michael Gauland, Water Utility Operations Superintendent at San Bernardino Municipal Water Department. "Therefore, Perris Hill Reservoir is technically classified as a tank by the State of California. There are many benefits to building a tank in a hill. Not only does it provide increased pressure to deliver water. It also helps keep the temperature under control and reduce leaks." The Perris Hill Reservoir, owned and operated by San Bernardino Municipal Water Department (SBMWD), is just one of all reservoirs operated by the Department. In total, SBMWD serves over 300,000 people, expending more than 6 billion gallons of water. The Perris Hill Reservoir provides water to 154,000 households.
Facebook
@YourSoCalTapWater
### Facebook Likes

<table>
<thead>
<tr>
<th>Agency</th>
<th>Year</th>
<th>Likes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SoCalTapWater</td>
<td>2012</td>
<td>935</td>
</tr>
<tr>
<td>EMWD</td>
<td>2009</td>
<td>973</td>
</tr>
<tr>
<td>IEUA</td>
<td>2013</td>
<td>461</td>
</tr>
<tr>
<td>OCWD</td>
<td>2009</td>
<td>845</td>
</tr>
<tr>
<td>WMWD</td>
<td>2010</td>
<td>705</td>
</tr>
<tr>
<td>SBVMWD</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

SBVMWD - not on FB

![Facebook Likes Chart](chart.png)
Facebook Highlights

Alkaline Drinking Water – Is Bottled Alkaline Water Really Better?

Have you wondered what the hype about alkaline drinking water is all about? Bottled water companies market their products with the promise of:

"Good for Me"

However, the evidence is conflicting. Some studies suggest potential health benefits, while others show no significant difference in hydration or wellness. It's important to be mindful of marketing claims and consult with healthcare professionals before making significant changes to your water intake. Choose water that best suits your needs and preferences.

Is the California drought really over?

(Update on 5/10/2014: While recent rains have provided some relief, California's drought is far from over. Water conservation efforts remain critical.)

Deadly water shortages continue to affect millions, and the scars of this crisis will take years to heal. Stay informed and support efforts to ensure a sustainable water future for all.
Twitter
@SoCalTapWater
Twitter Followers

SoCalTapWater (2012): 1,061 followers
EMWD (2009): 2,378 followers
IEUA (2014): 474 followers
OCWD (2009): 4,858 followers
WMWD (2009): 4,169 followers
SBVMWD - not on Twitter
Next Steps

- Continue blog articles
- Continue social media posts
- Social media videos
- Increase agency participation
Thank You
Disadvantaged Communities Involvement Program
Ongoing Activity in DCI Program

**PE1: Strengths & Needs Assessment**
- TAC Development
- Supporting DCTC Pillar
- Community interviews & research

**PE2: Education / Engagement**
- Tribal Consultation
- Developing consultant scope for “Trust the Tap”
- Developing consultant scope for translation services
- Community Water Internship Program

**PE3: Project Development**
- Supporting OWOW Plan Update 2018
- CivicSpark Water Fellows
Consultant Scope

• Task 1 - Community Need Planning
• Task 2 - Outreach with Water Agencies in Involved Communities
• Task 3 - Disseminate Engagement Packets
• Task 4 - Support United Nations World Water Day
Task 1- Community Need Planning

- Develop outreach plan for Asian & Hispanic communities
  - Collaboration with SAWPA stakeholder agencies
  - Feedback on existing multilingual outreach
- Plan will focus on being culturally sensitive
- Three fold plan:
  - 1. Digital resources
  - 2. Collateral materials
  - 3. Ethnic Media (grassroots)
Task 2 - Outreach with Water Agencies in Involved Communities

• Following approval of the outreach plan

• Create turnkey campaign “packet” for stakeholder agencies

• “Packet” contents:
  ✓ Campaign brand/logo
  ✓ Website language
  ✓ Newsletter story
  ✓ Videos
  ✓ Photography
  ✓ Social media tools
  ✓ Collateral materials (bill stuffer, poster, brochure) estimated for 13 agencies
  ✓ Ethnic Media outreach
  ✓ World Water Day social media tools

• All “packet” materials will be in-language

• Images will portray people of diverse ethnicities
Task 3 - Disseminate Engagement Packets

- Disseminate complete “packet” materials to stakeholder agencies
- Suggest methods for added outreach
- Targeted media relations to Hispanic and Asian market media
- Use media to build campaign awareness
Task 4 - Support United Nations World Water Day, 2019

- Develop social media images with Trust the Tap logo and UN World Water Day logos
- Demonstrate support for World Water Day 2019 via use of images and campaign video
Program Schedule

• **Task 1 - Months 1-3**
  Development of plan: stakeholder presentation, research, tactics, finalize plan

• **Task 2 - Months 4-6**
  Draft campaign materials, videos, media materials, translation services

• **Task 3 - Month 7**
  Dissemination of campaign materials and media outreach

• **Task 4 - March 2019**
  World Water Day 2019 outreach
Sole source justification – Degrave Communications

• Consultant was previously selected under a competitive proposal process for similar work about tap water safety
• Consultant team reflects the specialized expertise sought for this outreach
• Administrative costs to conduct a new RFP and interview selection are avoided, allowing more funding for implementation
• All costs for this work are funded by the Disadvantaged Community Involvement grant
CONSULTANT Team

Liselle DeGrave, APR
Project Manager/Lead Strategist
• 14 years working in water
• Hispanic outreach with FDA & CDC
• Accreditation in public relations
• Fluent in English & Spanish

Maria Fernanda Trochimezuk
Hispanic Outreach Consultant
• 14 years creating multicultural campaigns
• Experience in public agency outreach
• Media relations expert
• Native of Argentina
• Fluent in English & Spanish

Benny Lai
Asian Outreach Consultant
• 28 years in public relations in Hong Kong/US
• Experience in public agency outreach
• Media relations expert with connections to all local Asian media outlets
• Native of China
• Fluent in English & Chinese
CONSULTANT Team

Denise Williams, M.Ed.
Account Executive
- Support staff for water projects
- 10 years communications
- Worked for Voice of America
- Bilingual in English & Spanish

Scott Henderson
Graphic Designer
- 22 years in graphic design
- Public agency experience: state, federal, local (water, transportation, causes)

Sam Wells
Videographer
- 14 years in commercial videography/photography
- Created videos for water and public agencies
- Captured construction of Poseidon Desalination Plant

Jimmy Fu
Photographer
- Seasoned photographer
- Specializes in commercial photography
- Water and public agency experience
- Fluent in English & Chinese
Certifications

• CA Public Utilities Commission - Women/Minority Business Enterprise (WMBE): 17000886

• Federal registration: Minority-owned, woman-owned, emerging small business

• Accreditation in Public Relations (APR)

• California Association of Public Information Officials (CAPIO) Member

• Public Relations Society of America (PRSA) Member

• City of Riverside business license: 1243785
Fee Schedule

Task 1 - Community Need Planning $10,000

Task 2 - Outreach with Water Agencies $47,000 in Involved Communities

Task 3 - Disseminate Engagement Packets $20,000

Task 4 - Support United Nations World Water Day $1,434

TOTAL - $78,434
Recommendation

Authorize new Task Order No. DEGR398-01 with DeGrave Communications to conduct the “Trust the Tap” campaign for an amount not to exceed $78,434 under the Disadvantaged Community Involvement grant program.