



Launch of SAWPA's Santa Ana River Watershed Sign Search & Selfies Competition

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Find the Most Signs and Win!

We are excited to announce the launch of the Santa Ana Watershed Project Authority's **Sign Search & Selfies Competition!** Members of the public have a chance to learn more about their local watershed and win a \$200 Amazon gift card. Participants will capture photos of themselves visibly in front of the Santa Ana River Watershed signs that look like the one on the following page. Photos will be submitted to SAWPA through the submission form on the webpage: www.sawpa.org/signsearch by the competition deadline of September 2, 2018. In order to participate, the entrant must abide by the competition conditions listed in the submission form.

What and Where are These Signs?

63 educational signs have been installed throughout the Santa Ana River Watershed.

See www.sawpa.org/signsearch to find an interactive map with the locations of each sign. Note that locations on the map are approximate and some are not accessible at all times of the day.

On each sign is a map of the watershed and the location of major cities, rivers, and lakes. They also include messages on important local water resource issues such as groundwater recharge, pollution prevention, and the One Water One Watershed Program, which is a comprehensive watershed planning process that has been adopted by numerous agencies throughout the region.

The signs can be viewed at locations such as the Santa Ana River Trail, the Chino Creek Wetlands and Educational Park, Huntington Beach State Park, Forest Falls, and the Lake Perris Marina. Other agencies, besides SAWPA, that helped fund the design and installation of the signs include:

- California State Parks – Division of Boating and Waterways
- Chino Basin Water Conservation District
- Department of Water Resources
- East Valley Water District
- Jurupa Community Services District
- Inland Empire Utilities Agency
- Orange County Watersheds
- Riverside-Corona Resource Conservation District
- Riverside Public Utilities
- San Bernardino Valley Water Conservation District

Competition Conditions:

- A) The entrant who submits the most qualifying photos (i.e. visited the most signs) will win. Only one photo per sign can be submitted by the entrant.
- B) The entrant must submit photos of themselves in front of **six different signs at minimum** to participate in competition.
- C) SAWPA will only receive photos submitted through this website:
<http://www.sawpa.net/watershedsigns/contest.htm>
- D) The entrant must not wear hat or sunglasses in photos - face and the sign must be visible.
- E) Ties will result in multiple awards up to a maximum of four; more than four tied winners will result in four winners being chosen by random drawing conducted by SAWPA.
- F) Lewd or offensive images in photos will automatically disqualify the entrant.
- G) The entrant must not alter, "Photoshop" or filter their photos.
- H) The entrant must use the same name for each photo upload to ensure their photos are counted correctly. If the photos include a group of individuals in front of the signs, any award will ultimately be provided to the individual who provides their name for the photos.
- I) SAWPA reserves the right to delay the competition closing date.
- J) SAWPA staff members or Commissioners or their immediate families are not eligible to participate.
- K) The photos submitted shall be owned by SAWPA. The information the entrant shares with SAWPA for the competition, such as names and emails, will not be used for any other purpose other than this competition.

About SAWPA

First formed in 1968, the Santa Ana Watershed Project Authority (SAWPA) was created to help resolve interagency conflicts and address regional water issues in the Santa Ana River Watershed.

For more information, visit www.sawpa.org.

Why Signage?

SAWPA has supported this signage project to educate the approximately 6 million local residents on the watershed they call home and the water resources available to them. The Santa Ana River Watershed lies in semi-arid southern California, and like many other local agencies, SAWPA is carefully evaluating water supplies and seeking creative, cost-effective strategies to provide reliable water resources for the residents of this watershed.

The signs were designed and installed by Bri Communications.

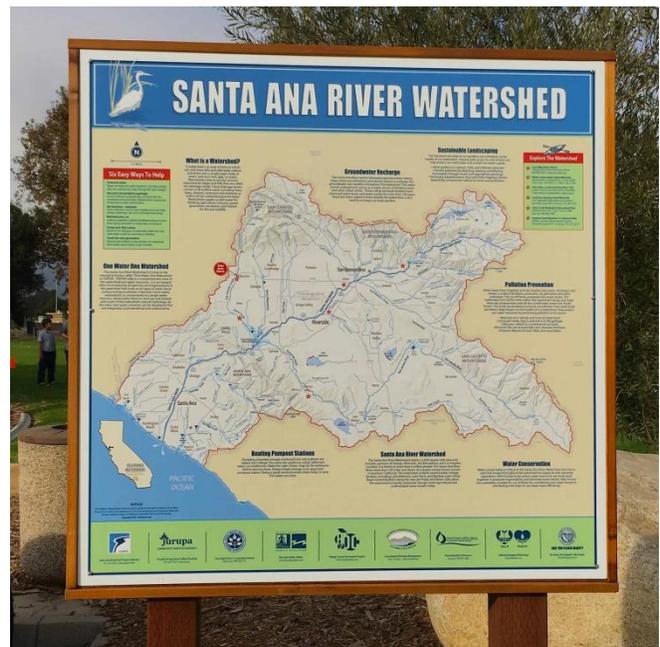


Photo credit: Bri Communications.