



...A United Voice for the Santa Ana Watershed

**NOTICE AND AGENDA**  
**OWOW STEERING COMMITTEE MEETING**  
**Thursday, January 19, 2012 – 3:00 p.m.**

At SAWPA, 11615 Sterling Avenue, Riverside, CA 92503

**AGENDA**

**1. Welcome and Introductions**

Ron Sullivan

**2. Public Comments**

Members of the public may address the Commission on any item that is within the jurisdiction of the Commission; however, no action may be taken on any item not appearing on the agenda unless the action is otherwise authorized by Subdivision (b) Section 54954.2 of the Government Code.

**3. Santa Ana River Watershed: Portfolio of Water Resources:  
How does it all fit together?**

Celeste Cantú

**4. OWOW 2.0: Regional Project Development Funding  
Opportunities**

Mark Norton

**5. Regional Criteria for Selecting Integrated Projects**

DWR Criteria and Review of Round 1 process.

**Recommendation:** Discussion and direction

Jeff Beehler

**6. 2012 OWOW Conference**

- Steering Committee Members' Role
- Sponsorship opportunities

**Recommendation:** Discussion and possible action.

Celeste Cantú

**7. Informational Reports/Updates**

- OWOW 1.0 Projects Update
- OWOW 2.0 Update
- Round 2 Schedule
- 2012 Water Bond
- Delta Plan Update

**Recommendation:** Receive and file.

Mark Norton  
Jeff Beehler  
Jeff Beehler  
Celeste Cantú  
Celeste Cantú

*Steering  
Committee  
Members*

**Ron Sullivan**  
SAWPA

**George Aguilar**  
SAWPA

**Bill Campbell**  
Orange County

**Marion Ashley**  
Riverside County

**Josie Gonzales**  
San Bernardino  
County

**Beth Krom**  
City of Irvine

**Ron Loveridge**  
City of Riverside

**Pat Morris**  
City of San Bernardino

**Ali Sahabi**  
SE Corporation

**Garry Brown**  
Orange County  
CoastKeeper

**Steve PonTell**  
Regional Water Quality  
Control Board



8. **Steering Committee Appointments and Succession Planning** Celeste Cantú  
**Recommendation:** Provide direction to staff
9. **Pillar Appointment – Craig Perkins** Celeste Cantú  
**Recommendation:** Approve the appointment of Craig Perkins as Energy and Environmental Impact Response Co-Pillar.
10. **Approval of Minutes from the Meeting of 7-21-11** Celeste Cantú  
**Recommendation:** Approve the Minutes as mailed.
11. **Announcements** Celeste Cantú  
**NEXT MEETING: Thursday, March 15, 2012 - 3:00 p.m. at SAWPA**

**2012 Meeting Schedule**

- Thursday, January 19, 2012
- Thursday, March 15, 2012
- Thursday, May 17, 2012
- Thursday, July 19, 2012
- Thursday, September 20, 2012
- Thursday, November 15, 2012

12. **Adjournment** Ron Sullivan

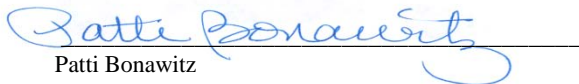
Any person with a disability who requires accommodation in order to participate in this meeting should telephone the Clerk of the Board, Patti Bonawitz at (951) 354-4230, at least 48 hours prior to the meeting in order to make a request for a disability-related modification or accommodation.

**PLEASE NOTE**

Materials related to an item on this agenda submitted to the Steering Committee after distribution of the agenda packet are available for public inspection in SAWPA's office located at 11615 Sterling Avenue, Riverside, during normal business hours. Also, such documents are available on the Authority's Website at [www.sawpa.org](http://www.sawpa.org), subject to staff's ability to post documents before the meeting.

**Declaration of Posting**

I, Patti Bonawitz, Clerk of the Board of the Steering Committee/Santa Ana Watershed Project Authority certify that a copy of this agenda has been posted in the Agency's office at 11615 Sterling Avenue, Riverside, California by 5:30 p.m. on Friday, January 13, 2012.

  
Patti Bonawitz





# Santa Ana River Watershed Climate Change Workshop

**Who:** Any interested agency personnel or the public interested in climate change in the context of water resources

**When:** Thursday  
February 2, 2012  
9:30 AM—3:00 PM

**Where:** Orange County Water District  
18700 Ward Street  
Fountain Valley, CA 92708

**Why:** As an integral part of the One Water One Watershed (OWOW) Integrated Regional Water Management Plan update (aka, OWOW 2.0) water supply has been identified by a number of leading scientists as the number one area in which the effects of climate change will occur. The time for mitigating and developing adaptation strategies is now. This workshop will address the Santa Ana River Watershed's hydrology projections, discuss ways to comply with Assembly Bill 32, and create a dialogue to address important water issues resulting from a changing climate. The workshop will focus on these areas of concern within the Santa Ana River Watershed; nevertheless, this is an opportunity to exchange ideas within and across our watershed boundaries. Consider the Santa Ana River Watershed as a pilot for other watersheds within southern California.

**Cost:** No Charge  
Lunch will be provided

**Sponsors:**



**We hope to see you there!**

**Please RSVP to Sara Villa at [svilla@sawpa.org](mailto:svilla@sawpa.org) by January 27, 2012**

## Santa Ana River Watershed

### Climate Change Workshop Agenda

- 09:30**      **Introductions and Welcoming Remarks**  
Bill Steele, Area Manager, Reclamation Southern California Area Office
- 09:45**      **Introduction of West-wide Climate Risk Assessment**  
Subhrendu Gangopadhyay, P.E., PhD, Reclamation
- 10:30**      **Santa Ana River Watershed Hydrology Projections**  
Subhrendu Gangopadhyay, P.E., PhD
- 11:15**      **Groundwater Modeling**  
Ian Ferguson, PhD, Reclamation
- 12:00**      **LUNCH BREAK**  
Provided (order when you RSVP)
- 12:15**      **Lunch Presentation - Climate Change at the DWR**  
What we're doing to mitigate and adapt...Lauma M. Jurkevics, Senior Staff  
Environmental Scientist and Climate Change Specialist, DWR (Southern Region)
- 1:00**      **Greenhouse Gas Emissions and AB 32 Compliance**  
Kristine Blickenstaff, PhD Candidate, Reclamation
- 1:45**      **BREAK**
- 2:00**      **Impacts to SAWPA Water Resources**  
Celeste Cantú, General Manager, SAWPA  
(facilitated discussion – round-the-room engagement)
- 2:45**      **Closing Remarks and Next Steps**  
Celeste Cantú, SAWPA

**RSVP by Thursday, January 27, 2012** to Sara Villa, Santa Ana Watershed Project Authority,  
at 951-354-4220, Email: [svilla@sawpa.org](mailto:svilla@sawpa.org). **Seating is limited.**

**I will attend**

**Name** \_\_\_\_\_

**Agency** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Sandwich Choice:**

**Turkey**

**Ham**

**Roast Beef**

**Veggie**





# Santa Ana River Watershed 2012

## Implementing the Vision



April 25, 2012 • National Orange Show Events Center, San Bernardino, CA

## PRESENTING SPONSOR – \$20,000

- Promoted as “**The Santa Ana River Watershed 2012 TOP Presenting Sponsor**”  
**(Exclusive to ONE Company)**
- Opportunity to introduce keynote speaker or moderate a key panel discussion.
- Promoted and advertised as a co-host of the conference.
- Pre-recorded video interview which will be presented before and during the conference.  
Your company’s interview will be posted on The Water Education Foundation website under the Santa Ana River Watershed Conference 2012.
- Your company’s message will be presented live on the event presentation screen in front of over 500 key stakeholders.
- Copy of your interview and other important event footage.
- Tremendous media opportunities including print and electronic mediums. Press release sent out to over 10,000 recipients announcing your company’s key role in the event.
- Premier placement and logo on the Water Education Foundation website under the Santa Ana River Watershed Conference.
- Your company logo on cover of event program.
- Publicized throughout ALL email and direct mail marketing campaigns. Company logo marketed on all print, online and promotional material.
- Your choice of location for your exhibit booth – 20’x 20’ space allotment to market your products and services!
- 30 event tickets (tables of 10)



# Santa Ana River Watershed 2012

## Implementing the Vision



April 25, 2012 • National Orange Show Events Center, San Bernardino, CA

### PLATINUM SPONSOR – \$12,000

- Promoted as one of the “**Santa Ana River Watershed 2012 Platinum Sponsors**”
- Opportunity to introduce a speaker.
- Pre-recorded one-minute interview which will be presented before and during the conference. Your company’s interview will be posted on the Water Education Foundation website under the Santa Ana River Watershed Conference 2012.
- Your company’s message will be presented live on the event presentation screens in front of over 500 key stakeholders.
- Copy of your interview and other important event footage.
- Tremendous media opportunities including print and electronic mediums. Press release sent out to over 10,000 recipients announcing your company’s key role in the conference.
- Advertisement of company’s project or message on event video – 10 seconds.
- Publicized throughout ALL email and direct mail marketing campaigns. Company logo marketed on all print, online and promotional material.
- Great location for company exhibit booth – 10’ x 10’ space.
- 20 tickets (two tables)



# Santa Ana River Watershed 2012

## Implementing the Vision



April 25, 2012 • National Orange Show Events Center, San Bernardino, CA

### **GOLD SPONSOR – \$8,000**

- Promoted as one of the “**The Santa Ana River Watershed 2011 Gold Sponsors**”
- Pre-recorded one-minute interview which will be presented before and during the conference. Your company’s interview will be posted on the Water Education Foundation website under the Santa Ana River Watershed Conference 2012.
- Your company’s message will be presented live on the event presentation screen in front of over 500 key stakeholders.
- Copy of your interview and other important event footage.
- Tremendous media opportunities including print and electronic mediums. Press release sent out to over 10,000 recipients announcing your company’s key role in the event.
- Publicized throughout ALL email and direct mail marketing campaigns. Company logo marketed on all print, online and promotional material.
- Great location for company exhibit booth – 10’ x 10’ space.
- 20 event tickets (two tables)



# Santa Ana River Watershed 2012

## Implementing the Vision



April 25, 2012 • National Orange Show Events Center, San Bernardino, CA

### AQUAMARINE SPONSOR – \$5,000

- Promoted as one of the “**Santa Ana River Watershed 2012 Aquamarine Sponsors**”
- Pre-recorded one minute interview which will be presented before and during the conference. Your company’s interview will be posted on the Water Education Foundation website under the Santa Ana River Watershed Conference 2012.
- Publicized throughout ALL email and direct mail marketing campaigns. Company logo marketed on all print, online and promotional material.
- Good location for company exhibit booth – 10’ x 10’ space.
- 10 tickets (one table)





# Santa Ana River Watershed 2012

## Implementing the Vision



April 25, 2012 • National Orange Show Events Center, San Bernardino, CA

### **SILVER SPONSOR – \$4,000**

- Promoted as one of the “**Santa Ana River Watershed 2012 Silver Sponsors**”
- Pre-recorded one-minute interview which will be presented before and during the conference. Your company’s interview will be posted on the Water Education Foundation website under the Santa Ana River Watershed Conference 2012.
- Publicized throughout ALL email and direct mail marketing campaigns. Company logo marketed on all print, online and promotional material.
- Exhibit space at the event – 10’ x 10’ space for your booth.
- 10 event tickets (one table)



# Santa Ana River Watershed 2012

## Implementing the Vision



April 25, 2012 • National Orange Show Events Center, San Bernardino, CA

### **BRONZE SPONSOR – \$3,000**

- Promoted as one of the “**Santa Ana River Watershed 2012 Bronze Sponsors**”
- Company logo on all printed, online and promotional material.
- Exhibit space at the event – 10’ x 10’ space for your booth.
- Six (6) event tickets.



# Santa Ana River Watershed 2012

## Implementing the Vision



April 25, 2012 • National Orange Show Events Center, San Bernardino, CA

### **GARNET SPONSOR – \$1,000**

- Promoted as one of the “**Santa Ana River Watershed 2012 Garnet Sponsors**”
- Exhibit space at the event – 10’ x 10’ space for your booth.
- Four (4) event tickets.





## ANTICIPATED SCHEDULE OF FUTURE IRWM GRANT SOLICITATIONS

SEPTEMBER 26, 2011

Activities	Target Date
Revise Program Guidelines & PSP (Implementation & SWFM)	
Stakeholder Workshops & Public Feedback	Late 2011
Release Revised Draft Guidelines and PSP for Public Review & Comment	Spring 2012
Release Final Round 2 Program Guidelines & PSP (Implementation & SWFM)	Summer 2012
Stormwater Flood Management Grant	
Applications Due	Summer 2012
Announce Draft Recommendations for Public Review & Comment	Early 2013
Announce Final Awards	Spring 2013
Implementation Grant (2-Step Process Anticipated)	
Step 1 - IRWM Plan Evaluation Phase	
Applications Due	Fall 2012
Release Draft Call Back List for Public Review & Comment	Early 2013
Release Final Call Back List	Spring 2013
Step 2 - Project Evaluation Phase	
Applications Due	Summer 2013
Announce Draft Recommendations for Public Review & Comment	Late Summer 2013
Announce Final Awards	Fall 2013





***Craig Perkins***  
***ENERGY AND  
ENVIRONMENTAL  
IMPACT RESPONSE  
CO PILLAR***



Craig Perkins has served as Executive Director of The Energy Coalition, a broad-reaching organization that is building community energy partnerships throughout California, since March 2008.

The Energy Coalition is involving businesses, cities, students, and households to reduce energy use and greenhouse gas emissions.

He was previously Director of Environmental and Public Works Management for the City of Santa Monica where he was in charge of the Sustainable City Plan, Solar Santa Monica, construction and maintenance of City buildings and infrastructure, alternative fuel vehicle policies, and management of the water, sewer, solid waste, and stormwater enterprises.







## **MEETING MINUTES**

OWOW STEERING COMMITTEE

**JULY 21, 2011**

### **PARTICIPANTS PRESENT**

Ron Sullivan, Convener	SAWPA
George Aguilar	SAWPA
Marion Ashley	County of Riverside
Josie Gonzales	County of San Bernardino
Garry Brown	Orange County Coastkeeper
Beth Krom	City of Irvine
Steve PonTell	Santa Ana Regional Water Board

### **OTHERS PRESENT**

LeAnne Hamilton	Inland Empire Utilities Agency
Jerry King	Consultant
Richard Meyerhoff	CDM
Mark Tettemer	Irvine Ranch Water District
Celeste Cantú	SAWPA
Jeff Beehler	SAWPA
Dean Unger	SAWPA
Patti Bonawitz	SAWPA

The Steering Committee Meeting was called to order at 3:20 p.m. by Convener Ron Sullivan at SAWPA, 11615 Sterling Avenue, Riverside, CA 92503. Convener Sullivan asked the Steering Committee members as well as the members of the public to introduce themselves (see above list).

### **OWOW 2.0 Workshop**

The Committee convened into the OWOW 2.0 Workshop at 3:24 p.m. Jeff Beehler reviewed the history of OWOW 1.0, and moving forward into OWOW 2.0. Celeste Cantú discussed the funding resources to support the next phase implementation – OWOW 2.0. Under OWOW 1.0, a “dream team” was created to think big; under OWOW 2.0, the master craftsmen are being tasked to do that as well. She introduced them: Jerry King (land use emphasis), Richard Meyerhoff (stormwater emphasis), and Wyatt Troxel (wastewater emphasis). At the end of this year, these three master craftsmen will come back with a “big picture” report to be presented to the Steering Committee at their November 2011 meeting. In OWOW 1.0, ten Pillars were appointed; however, in OWOW 2.0, co-chairs have been appointed to newly renamed ten Pillar groups to order to lighten the workloads.

Discussion ensued regarding the master craftsmen’s efforts and truly “out of the box” thinking. Some comments received of the Steering Committee were as follows: revisit lost opportunities, do projects that all are interconnected and sustainable; water agencies need to run their business as a business, education is incredibly important, reach across the watershed, keep political will out of the way, get people to think “holistically”, push education, creativity, and maximize relationships as “water” connects us all. Other thoughts included watershed trading, connecting the dots regarding acid rain going into the water table, perchlorate, and salt trading. The workshop was adjourned at 3:25 p.m., and the meeting reconvened at 3:57 p.m.

### **Governance Document (SC #0008)**

Celeste Cantú reviewed the suggested revisions as proposed to the Governance Document incorporating two significant changes of adding two co-chairs to each Pillar group and renaming the ten Pillar categories.

Upon motion by Marion Ashley, seconded by Garry Brown, the motion unanimously carried:

**SC/11-07-01**

**MOVED**, approval of the Governance Document revised (7-21-11) and recommended that the SAWPA Commission approve the Governance Document.

**Appointment of Pillars for OWOW 2.0**

Celeste Cantú requested the Steering Committee's appointment of the Pillars co-chairs.

Upon motion by Marion Ashley, seconded by Steve PonTell, the motion unanimously carried:

**SC/11-07-02**

**MOVED**, approval and confirmed the appointments of the Pillar Group Co-Chairs as follows:

<b>PILLAR</b>	<b>CO-CHAIRS</b>	
Water Resource Optimization	Robert Tinchler, SBVMWD	Mark Tetteimer, IRWD
Beneficial Use Assurance	Greg Woodside, OCWD	Mark Adelson, Regional Board
Water Use Efficiency	Pam Pavela, WMWD	Gail Covey, SB County Farm Bureau
Low-Impact Development Planning	Susan Lien-Longville, CSU SB	Jerry Blum, City of Ontario
Multi-Hazard Preparation	Maryanne Skorpanich, OC	Stewart McKibben, RCFCWCD
Natural Resources Stewardship	Lee Reeder, SAWA	Nancy Gardner, OC
Operational Efficiency and Water Transfers	Behrooz Mortazavi, EMWD	Craig Miller, IEUA
Disadvantaged and Tribal Community Resources	Maria Elena Kennedy	Leslie Cleveland, BOR
Government Partnerships	Eileen Takata, ACOE	Jack Simes, BOR
Energy and Environmental Impact Response	TBD	Roy Herndon, OCWD

**Approval of Minutes from the Meeting of 5-19-11**

Upon motion by Steve PonTell, seconded by George Aguilar, the motion unanimously carried:

**SC/11-07-02**

**MOVED**, approval of the Minutes from the Meeting of 5-19-11.

**Forest First**

Jeff Beehler provided a brief presentation regarding the recent partnership between SAWPA and the U.S. Forest Service in protecting our watershed and managing our water resources in the San Bernardino/Cleveland National Forests. The MOU was executed on July 19. The report was received and filed.

Beth Krom left the meeting room at 4:10 p.m.

Discussion briefly ensued regarding other venues for future Steering Committee meetings. It was the consensus of the Committee to keep the meetings at SAWPA. The next meeting will be on September 22, at 3:00 p.m. at SAWPA.

Convener Sullivan adjourned the meeting at 4:17 p.m.

**APPROVED:**

January 19, 2012

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Ron Sullivan, Convener